2009-10 Edition Display Advertising Agreement

Space Reservations Deadline: July 20, 2009 *Ad Materials Deadline: August 15, 2009.*

Company Name

Advertising Contact Name

E-Mail Address

Phone Fax

Address

City State Zip

Ad Position Request: (Boy's/Girl's Section, Far Forward, etc.)

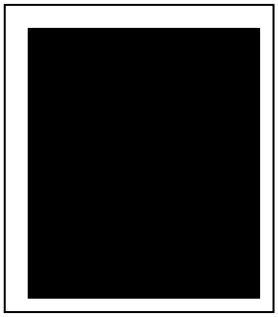
How was your display ad created? (Mac or PC?)

Preferred File Format: PDF-X1A

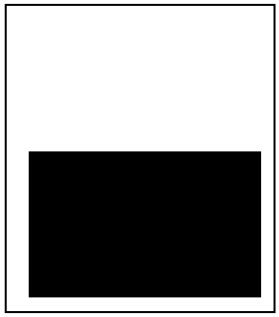
CD enclosed? (Yes, No)

Did you save as a PDF-X1A File? (Requested)

Contact name and phone if we have questions about your advertising materials.



FULL PAGE
Non-Bleed – 7 1/2" x 10"
Bleed – 8 5/8" x 10 3/4"



1/2 PAGE
Non-Bleed - 7 1/2" x 4 3/4"
Bleed - 8 5/8" x 5 ½"

Ad Material Shipping Instructions:

- Ad Materials are due August 15, 2009.
- Digital ad file requested as a PDF-X1A.
- Digital file requested via e-mail attachment or CD.
- Please send a "hard copy" proof for reference.
- Please send CD and order form together.

MAILING Address: Contract + Ad Materials
Mr. R.V. Baugus, Publisher
Tex Prep Basketball Magazine
P.O. Box 166132 Irving, TX 75016-6132

OVERNIGHT ADDRESS: Contract + Ad Materials
R.V. Baugus rv@texprepsbasketball.com
P.O. Box 166132 Irving, TX 75016-6132 (469) 878-4289

_____ _____
Authorized Signature Date

We deliver 1,000+ High School Boys/Girls Texas Varsity Basketball Coaches. Our audience also includes Athletic Directors, Booster Clubs, and College Coaches.

Display Net Advertising Rates:

Black & White Ad: $_____
- ☐ ½ Page ($300)
- ☐ Full Page ($550)

Four-Color Ad: $_____
- ☐ ½ Page ($1,000)
- ☐ Full Page ($1,250)

Premium Ad Positions: $_____
- ☐ Inside Front Cover ($2,500)
- ☐ Inside Back Cover ($2,000)
- ☐ Back Cover ($2,750)

TOTAL NET COST: $_____

Payment Method: ___ Check Enclosed ___ Visa ___MasterCard ___ American Express ___ Discover Card

Acct# _____ Exp Date: _____
Signature: _____
(Invoice will appear as "Tex Preps Basketball" on your statement)

Make check payable to: Tex Preps Basketball Magazine