

TexPreps Basketball Magazine

2010-11 Edition Display Advertising Agreement

Space Reservations Deadline: July 9, 2010

Ad Materials Deadline: July 16, 2010

Company/School Name

Advertising Contact Name

E-Mail Address

Phone

Fax

Address

City

State

Zip

Ad Position Request: (Boy's/Girl's Section, Far Forward, etc.)

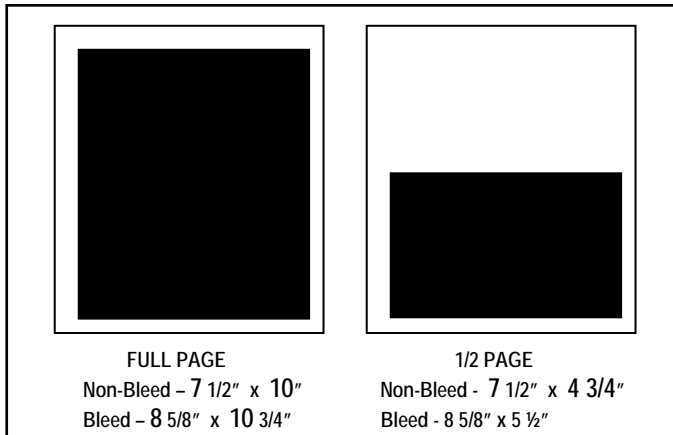
How was your display ad created? (Mac or PC?)

Preferred File Format: PDF-X1A

CD enclosed? (Yes, No)

Did you save as a PDF-X1A File? (Requested)

Contact name and phone if we have questions about your advertising materials.



Ad Material Shipping Instructions:

- Ad Materials are due July 16, 2010.
- Digital ad file requested as a PDF-X1A.
- Digital file requested via e-mail attachment or CD.
- Please send a "hard copy" proof for reference.
- Please send CD and order form together.

MAILING Address: Contract + Ad Materials

R.V. Baugus, Publisher
Tex Prep Basketball Magazine
P.O. Box 166132 Irving, TX 75016-6132

OVERNIGHT ADDRESS: Contract + Ad Materials

R.V. Baugus, Publisher rv@texprepsbasketball.com
P.O. Box 166132 Irving, TX 75016-6132 (469) 878-4289

Authorized Signature

Date

We deliver to High School Boys/Girls Texas Varsity Basketball Coaches. Our audience also includes Athletic Directors, Booster Clubs, and College Coaches.

Display Net Advertising Rates:

Black & White Ad: \$ _____

1/2 Page (\$300)

Full Page (\$550)

Four-Color Ad: \$ _____

1/2 Page (\$500)

Full Page (\$750)

Premium Ad Positions: \$ _____

Inside Front Cover (\$2,500)

Inside Back Cover (\$2,000)

Back Cover (\$2,750)

TOTAL NET COST: \$ _____

Payment Method: ___ Check Enclosed ___ Visa
___ MasterCard ___ American Express ___ Discover Card

Acct# _____ Exp Date: _____

Signature: _____
(Invoice will appear as "Tex Preps Basketball" on your statement)

Make check payable to: Tex Preps Basketball Magazine